

✉ pg@xt1creative.co.za

☎ +27 (0) 82 789 7575

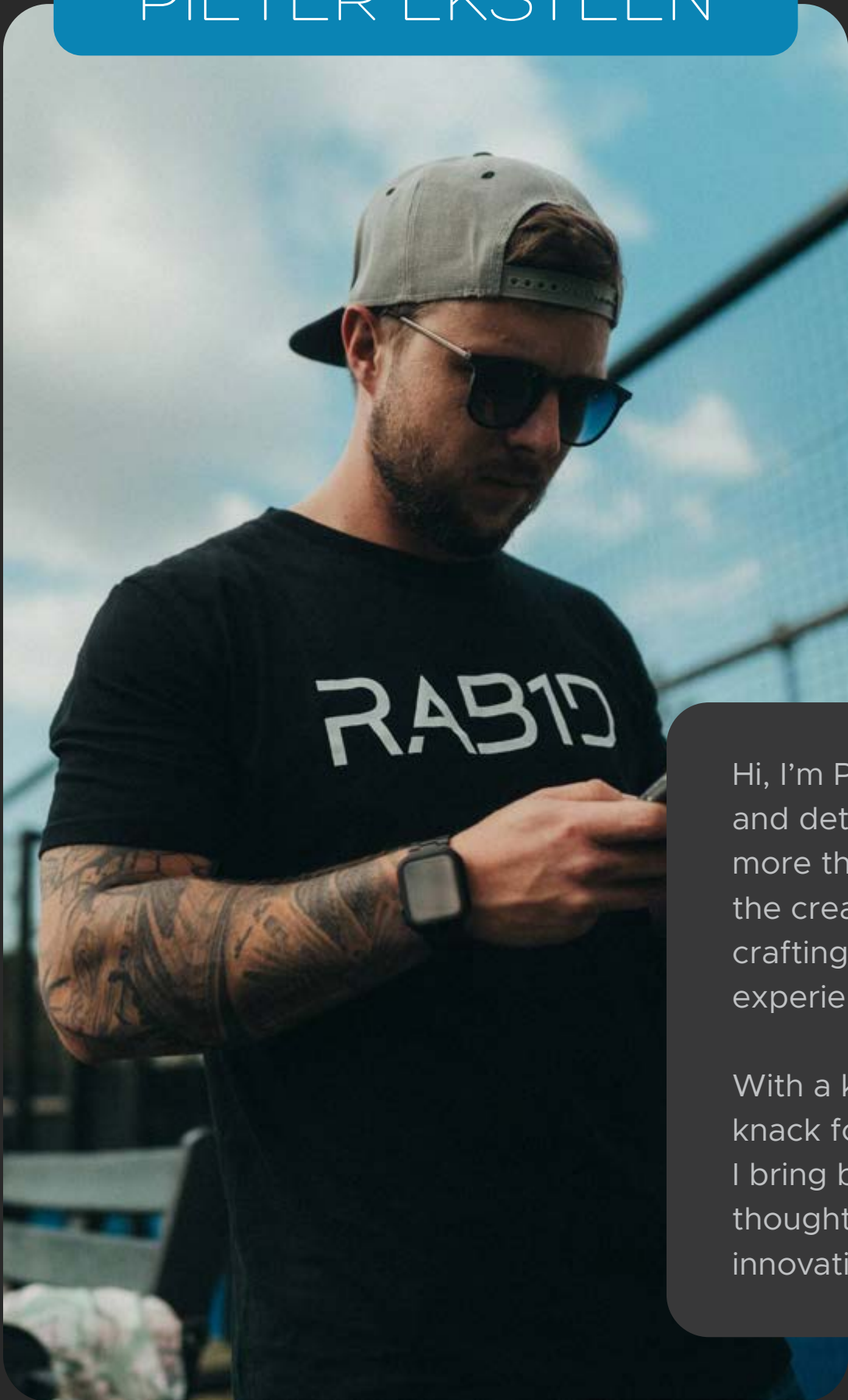
🌐 www.xt1creative.co.za



XT1 CREATIVE - Design Portfolio

FOUNDER

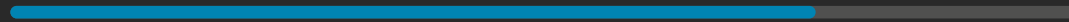
PIETER EKSTEEN



DIGITAL DESIGN



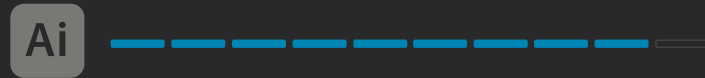
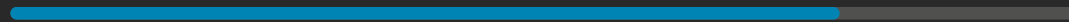
WEB DESIGN



BRANDING



SOCIAL MEDIA



Hi, I'm Pieter, a 29 year old passionate and detail-driven digital creator with more than 10 years of experience in the creative field, dedicated to crafting captivating visual experiences.

With a keen eye for aesthetics and a knack for creative problem-solving, I bring brands to life through thoughtful design and innovative storytelling.

My design philosophy is centered around empathy, simplicity, and creativity. I take the time to understand my clients' unique needs and goals, distilling complex ideas into clear, impactful visual messages.



MY CLIENTS

NOVA

NPB

NGX

HOONSQUAD

RE:SET


Wellness

INOVB


**WELL
NETIX**

ABSOLUTE
NUTRITION

RAB1D

BRANDING



Logo



Online Store



Photo & Video



Stationary

RE:SET

The Re:set full corporate identity and branding style was designed to reflect clarity, trust, and medical professionalism while still feeling modern and approachable. Bold colour-coding was used to clearly differentiate treatment types, allowing for quick recognition and easy navigation for clients. Clean typography and minimal layouts reinforce a clinical yet premium feel, ensuring the brand communicates reliability, efficiency, and confidence across all printed touchpoints.

RE:SET





IV BAR



STATIONARY



WEBSITE

-  Logo
-  Online Store
-  Photo & Video
-  Labels & Merchandise

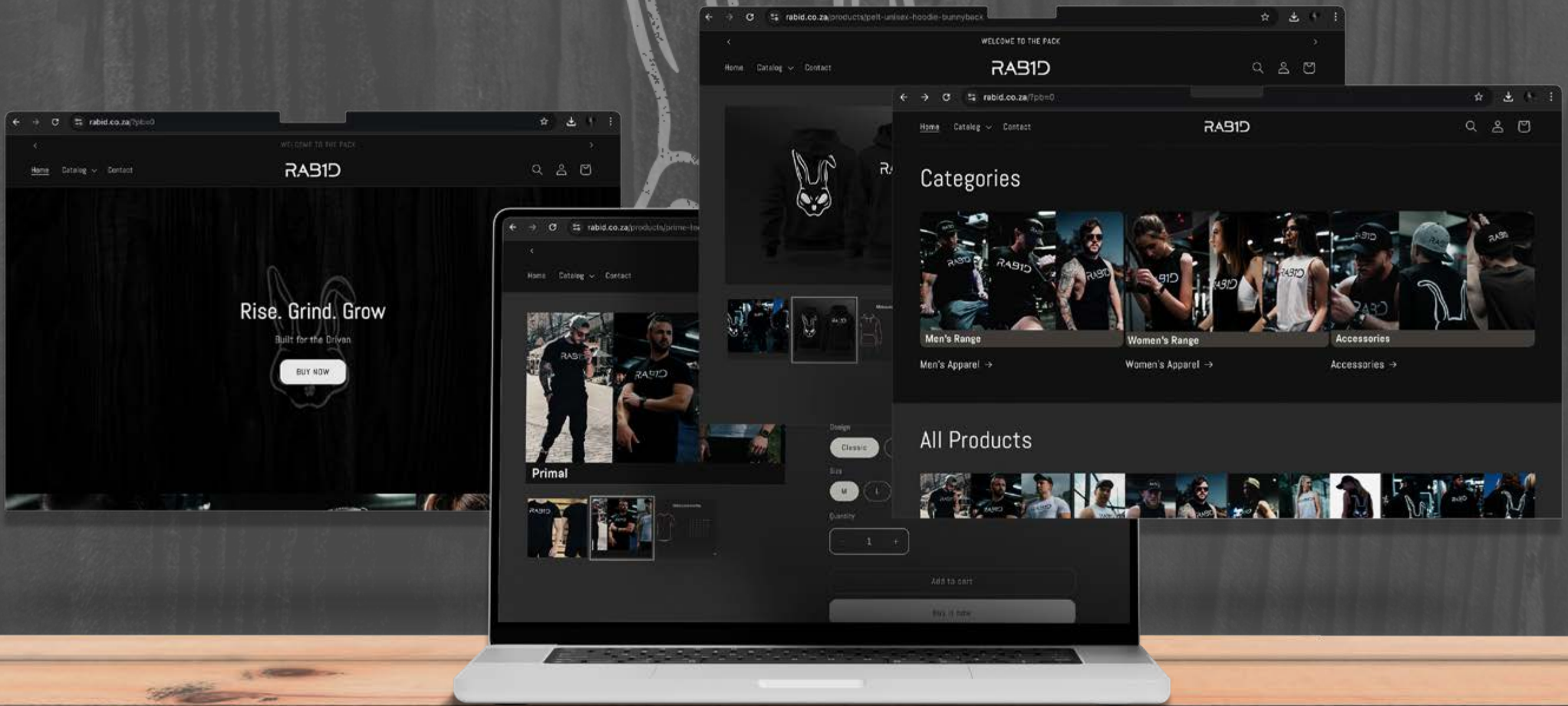
“Rab1d” +  “Feral Rabbit”

RAB1D

The RAB1D corporate identity was built around high-contrast design, bold typography, and a feral bunny mark to communicate speed, resilience, and controlled aggression. The name “RAB1D” reinforces intensity and drive, while subverting expectations by pairing aggression with an underestimated symbol. Together, the wordmark and icon form a distinctive, scalable identity that positions RAB1D as more than a fitness brand, establishing it as a movement driven by discipline, grit, and progression.

RAB1D

Fitness Movement



ONLINE STORE



PACKAGING



PACKAGING



Logo



Website + Social Media



Photo

HOONSQUAD

The HOONSQUAD brand identity and website were designed to reflect a high-performance coaching mindset through a bold logo, confident typography, and a structured visual style. Strong contrasts and dynamic layouts balance intensity with professionalism, positioning the brand as disciplined, authoritative, and results-driven across all touchpoints.

HOONSQUAD

Lifestyle Coaching



1-1 PREMIUM COACHING

Our Most Advanced Package

This Premium 1-on-1 Coaching program is for ambitious individuals who are ready to take

TRAINING PROGRAM

It's designed for people who may not be ready to go all in yet but still want to build consistency, get results, and learn the same

REGISTRATION

HOONSQUAD

HOONSQUAD

WE ARE

HOONSQUAD

HoonSquad combines elite coaching, real-world discipline and a next-level attitude to help you become the strongest version of you.
A team passionate to see you succeed.

Contact Us

HOONSQUAD

REAL COACHES, REAL RESULTS

Our elite trainers bring years of experience and proven methods that deliver lasting change

ACCOUNTABILITY THAT WORKS

We don't just hand... We guide you, ch... keep you on tra... your target

WEBSITE

POW
MEET THE COACHES



HOONSQUAD

This panel features four individuals, two women and two men, dressed in athletic wear. They are standing against a dark background with faint, larger images of themselves. The text 'POW' is at the top left, and 'MEET THE COACHES' is centered above them. The 'HOONSQUAD' logo is at the bottom.

HOONSQUAD



HOONSQUAD

ELITE LIFESTYLE & ATHLETES

This panel shows a large group of fitness athletes, including men and women, posing with trophies and medals. The 'HOONSQUAD' logo is at the top. The bottom of the panel features the 'HOONSQUAD' logo in a large, stylized font, with 'ELITE LIFESTYLE & ATHLETES' written below it.

HOONSQUAD



HOONSQUAD

ELITE LIFESTYLE & ATHLETES

This panel is similar to the middle one, showing a group of fitness athletes posing with trophies. The 'HOONSQUAD' logo is at the top. The bottom of the panel features the 'HOONSQUAD' logo in a large, stylized font, with 'ELITE LIFESTYLE & ATHLETES' written below it.

SOCIAL MEDIA



Logo



Packaging



Online Store

RX:PEPTIDES

A high-contrast, clinical brand identity designed to communicate precision, performance, and scientific credibility. Clear RX-style product naming, bold typography, high-contrast colours and structured layouts create consistency across packaging and the online store, resulting in a cohesive, professional, and trustworthy brand presence within the peptide space.

RX PEPTIDES

Peptide Range



ONLINE STORE

RE:COVER

BPC 157

5mg

Joint Recovery and Flexibility
Gut Lining Protection and Repair
Muscles, Tendons, and Ligament Recovery
Inflammation Damage Reduction
Overall Tissue Regeneration and Resilience



PACKAGING



Logo



Labels



Online Store



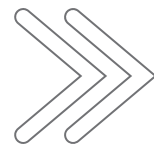
NPB



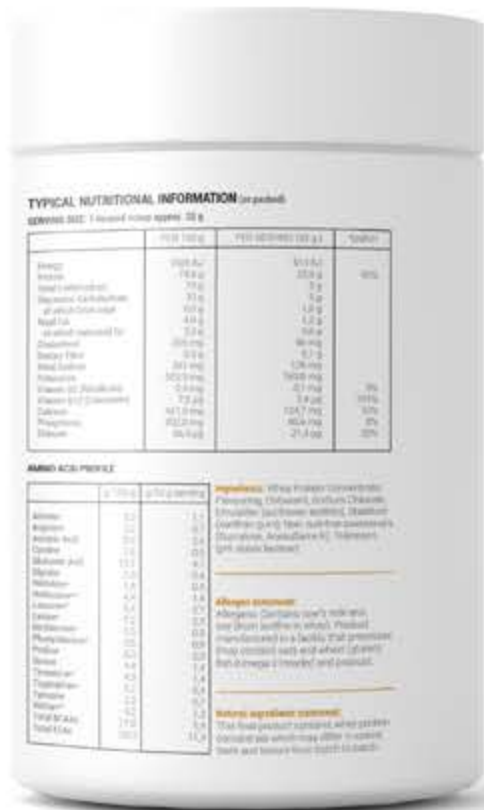
The No Plan B (NPB) brand was reimagined with a modern, pharmaceutical-inspired identity focused on performance and clarity. A bold new logo system carries through packaging and the online store, creating a cohesive, high-contrast brand experience that reinforces the “No Plan B” mindset.

NO PLAN B

Supplement Company



LOGO REBRAND



PACKAGING REBRAND



ONLINE STORE

LOGO

The Zero Pharma identity was designed with a minimal, pharmaceutical-inspired approach, using clean typography and a structured mark to communicate precision, trust, and scientific credibility. The ZP symbol draws from periodic table references, reinforcing a modern, clinical brand positioned within performance supplementation.



ZeroPharma

ZP +  "Periodic Table Element"

ZERO PHARMA

Supplement Company

Area 23's identity combines geometric forms and sharp angles to create a bold, modern mark inspired by the concept of restricted zones and Area 51. The triangular structure represents direction, movement, and impact, positioning the brand as futuristic, high-energy, and experience-driven.



Area 51 +  "Triangle"

AREA 23
Event Company

The 714 Workshop logo was designed to feel bold, practical, and industrial, incorporating hand-tool elements directly into the mark. Strong typography and mechanical symbolism communicate reliability, craftsmanship, and hands-on expertise, creating an identity that feels functional and trustworthy.



714 WORKSHOP

Mechanical Company

The Die Hede logo was created using raw, hand-drawn forms inspired by tribal totems and underground punk culture. The aggressive symmetry and rough execution reflect rebellion and individuality, resulting in a distinctive identity that feels unapologetic and uncompromised.



Die Hede +  "Tribal Totem"

DIE HEDE

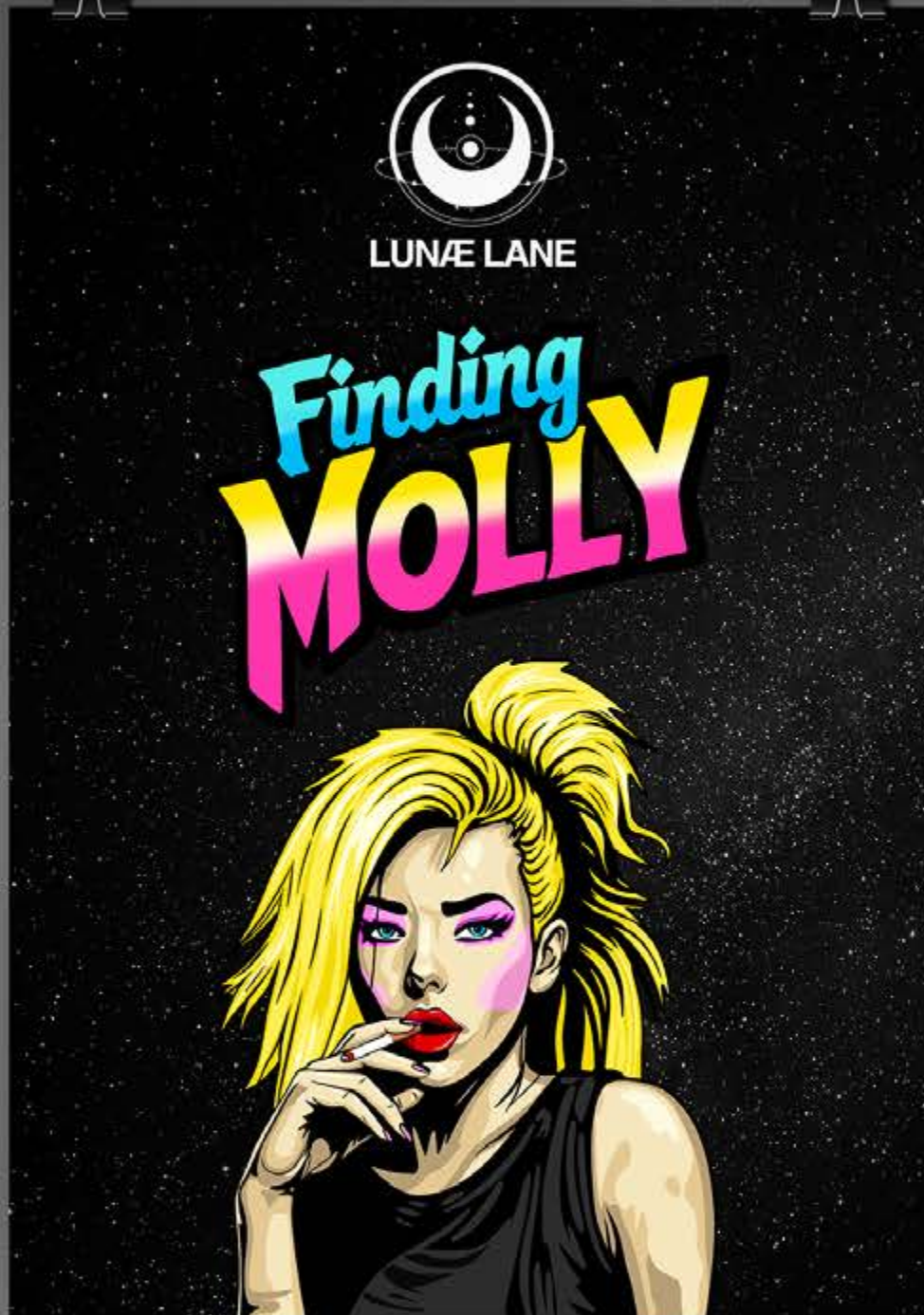
Punk Band

ILLUSTRATION



DIE HEDE

Band EP Launch



LUNAE LANE

Tour Poster Illustration



LUNAE LANE

Band T-Shirt Launch



MENSDOM

Single Album Art

ART





THANK YOU